

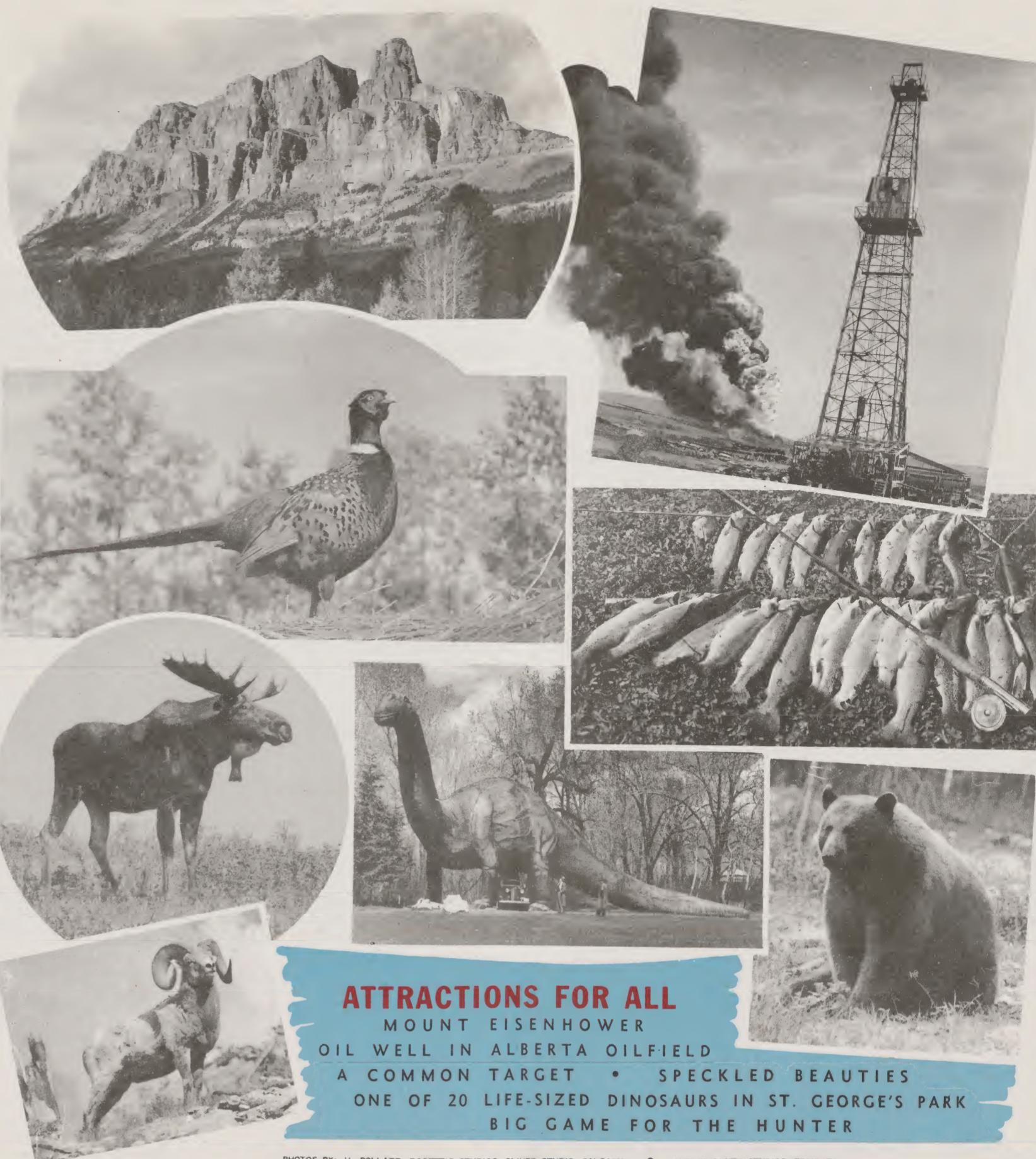


**COME  
SEE  
ENJOY**

**ALBERTA'S SCENIC BEAUTY - PROSPEROUS FARMS and RANCHES - WESTERN HOSPITALITY**  
**Pictures are . . . MORaine LAKE, HARVESTING WHEAT CATTLE ON RANGE, BANFF SPRINGS HOTEL BANFF CHAIR LIFT AND CHATEAU LAKE LOUISE**



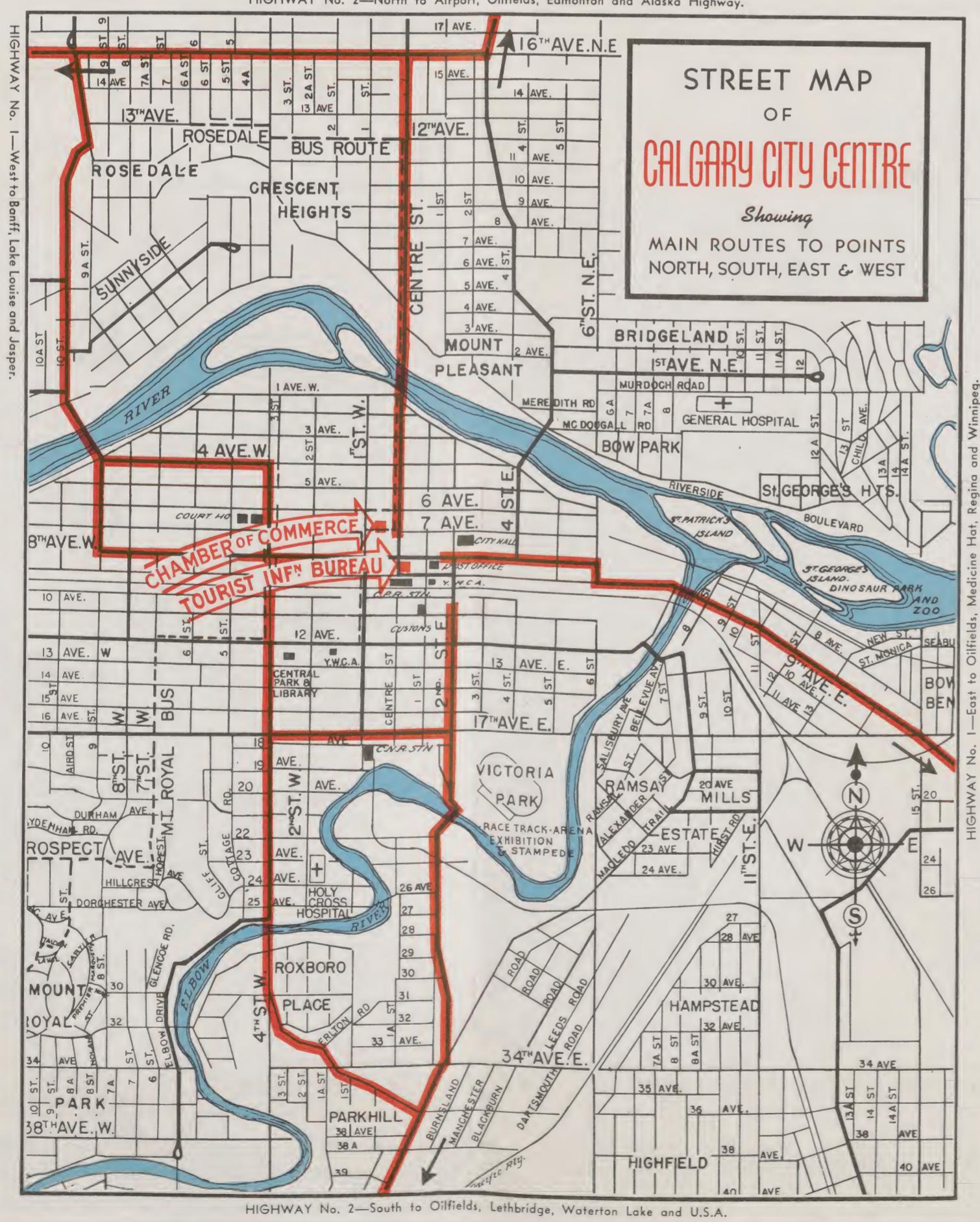
PHOTOS BY: H. POLLARD • ROSETTIS STUDIOS • OLIVER STUDIO • CALGARY  
THE BRITISH PHOTOGRAPHIC LABORATORIES • BANFF



### ATTRACTIOnS FOR ALL

MOUNT EISENHOWER  
OIL WELL IN ALBERTA OILFIELD  
A COMMON TARGET • SPECKLED BEAUTIES  
ONE OF 20 LIFE-SIZED DINOSAURS IN ST. GEORGE'S PARK  
BIG GAME FOR THE HUNTER

PHOTOS BY: H. POLLARD, ROSETTIS STUDIOS, OLIVER STUDIO, CALGARY • ALFRED BLYTH STUDIOS, EDMONTON



### EXHIBITION & STAMPEDE

Canada's Greatest Outdoor Pageant

1952 Paid Attendance 433,140  
SECTION OF GRANDSTAND BUCKING BRONKS  
WILD STEER DECORATING CHUCK WAGON RACES  
CALF ROPING INDIAN VILLAGE

Write to the Calgary Exposition and Stampede for Reservations.

JULY 6-11, 1953

# ROAD MILEAGE

From State and Provincial Capitals  
\* \* \* to CALGARY, ALBERTA

## STATE CAPITALS

CITY	MILES	CITY	MILES
Albany, N.Y.	2,751	Jefferson City, Mo.	1,914
Annapolis, Md.	2,766	Lansing, Mich.	2,173
Atlanta, Ga.	2,599	Lincoln, Neb.	1,486
Augusta, Me.	3,038	Little Rock, Ark.	2,218
Austin, Tex.	2,170	Madison, Wis.	1,798
Baton Rouge, La.	2,624	Montgomery, Ala.	2,612
Bismarck, N.D.	914	Montpelier, Vt.	2,412
Boise, Idaho	914	Nashville, Tenn.	2,341
Boston, Mass.	2,935	Oklahoma City, Okla.	1,893
Carson City, Nev.	1,291	Olympia, Wash.	832
Charleston, W. Va.	2,433	Phoenix, Ariz.	1,540
Cheyenne, Wyo.	1,078	Pierre, S.D.	1,151
Columbia, S.C.	2,954	Providence, R.I.	2,927
Columbus, Ohio	2,324	Raleigh, N.C.	2,877
Concord, N.H.	2,902	Richmond, Va.	2,747
Denver, Colo.	1,182	Sacramento, Calif.	1,399
Des Moines, Iowa	1,641	Salem, Oregon	901
Dover, Del.	2,818	Salt Lake City, Utah	907
Frankfort, Ky.	2,325	Saint Paul, Minn.	1,438
Harrisburg, Penn.	2,630	Santa Fe, N.M.	1,588
Hartford, Conn.	2,855	Springfield, Ill.	2,072
Helena, Mont.	410	Tallahassee, Fla.	2,825
Indianapolis, Ind.	2,117	Topeka, Kansas	1,707
Jackson, Miss.	2,525	Trenton, N.J.	2,765

Federal Capitals: Washington, D.C., 2,705 Miles; Ottawa, Ont., 2,293 Miles.  
To Calgary from U.S. Border Points: — Sweetgrass, 200 Miles; Babb, 171 Miles;  
Eastport, 319 Miles.

## PROVINCIAL CAPITALS

Charlottetown, P.E.I.	3,051	Regina, Sask.	518
Edmonton, Alberta	187	St. John's, Newfoundland	3,689
Fredericton, N.B.	2,942	Toronto, Ontario	2,191
Halifax, N.S.	3,046	Victoria, B.C.	846
Quebec City, Que.	2,493	Winnipeg, Man.	917

Road Mileage from Calgary, Alberta, to Fairbanks, Alaska - 2,179 miles

55

**CITY OF CALGARY**

The map shows the route of the Alaska Highway from Fairbanks, Alaska, through Whitehorse, Ft. Nelson, Edmonton, and Calgary, ending at the U.S. border. It also includes labels for Banff, Lake Louise, Jasper, Victoria, Seattle, Spokane, Portland, Boise, Salt Lake City, Denver, Amarillo, Fort Worth, El Paso, Chihuahua, Monterrey, Durango, Zacatecas, Tampico, Mexico City, and various cities in Canada like Victoria, Vancouver, Lethbridge, and Hays. A red banner on the left reads "ALASKA HIGHWAY". A blue banner on the right reads "The Oil Capital of Canada" and "ALBERTA CANADA". A circular inset shows a person riding a bucking horse. A blue circle on the right contains text: "MILEAGE CHART", "Tourist INFORMATION", and "CITY OF CALGARY STREET MAP". A large "Welcome!" sign is at the bottom right. The word "CALGARY" is prominently displayed at the bottom in large red letters, with "• BANFF • LAKE LOUISE • JASPER •" below it.

ISSUED BY THE  
**CALGARY CHAMBER OF COMMERCE**  
 IN CO-OPERATION WITH THE CITY OF CALGARY  
 CALGARY, ALBERTA, CANADA

## VISITORS WELCOME TO CALGARY!

Be cool and relaxed in this friendly foothill city of the Rockies, in the valley of the Bow River, where you will enjoy the exhilarating climate of a mountain resort. Because of the low humidity the bright warm days can be spent in comfort. With an elevation of 3,500 feet above sea level, summer evenings are always cool, so perfect rest is assured the traveller.

### CALGARY'S WEATHER (55 year average)

	Temperature Average Mean °F.	Pre-Average Sunshine Hours	Average Precipitation Inches	Temperature Average Mean °F.	Pre-Average Sunshine Hours	Average Precipitation Inches	
Jan.	13°F.	109	.51	July	62°F.	316	2.51
Feb.	17°F.	133	.55	Aug.	60°F.	265	2.29
Mar.	26°F.	159	.84	Sept.	51°F.	191	1.50
Apr.	40°F.	194	.99	Oct.	42°F.	165	.69
May	50°F.	254	2.34	Nov.	28°F.	118	.72
June	56°F.	239	3.14	Dec.	19°F.	102	.57

## Some Places of Interest in Calgary

**MEMORIAL PARK** Twelfth Avenue and Second Street West. Beautiful gardens, flowers, hedges, trees, etc. Cenotaph, exceptionally fine Equestrian Monument — Public Library.

**ST. GEORGE'S ISLAND** This forty-five-acre wooded park has two great attractions:

**THE ZOO** Where animals and birds from the four corners of the earth are housed. Youngsters and grown-ups alike will thrill to the antics of the monkeys and baboons; the lions, polar bears and grizzly. Deer and elk, lynx, hyena and leopard, wolves, foxes and kangaroo all add interest. Hundreds of birds present grace and colour which delight the eye. **DINOSAUR DISPLAY** Where twenty life-size models of ancient life which roamed the earth sixty million years ago may be seen. One may see the life-size "Thunder Lizard", a monster 75 feet in length and weighing some 40 tons. Other models of duck-bill dinosaurs and heavily-armoured types reveal a fascinating chapter of animal life as it existed in Alberta before this continent took its present shape.

**BOWNESS PARK** Where boating, swimming (with wading pool), dancing, etc., are provided, is located about eight miles west of the City. The kiddies can have a grand time on the merry-go-round and there is a fully-equipped playground for their amusement. The paved highway leading to the Park parallels the Bow River most of the way and it is a very pleasant motor drive.

**ALBERTA'S OIL AND GAS FIELDS** have attracted wide attention in both the United States and Canada, and in other countries. Visitors should, if possible, make a trip to Turner Valley, Leduc and Redwater and see the development going on there. The fields cover a large area and new wells are being drilled daily in different sections. Oil production exceeds 70,000 barrels daily and Calgary is the "Oil Capital of Canada".

**FISH HATCHERIES** Well worth a visit are the Fish Hatcheries, the largest privately-owned hatcheries in Canada, operated by Mr. J. B. Cross at the Calgary Brewing and Malting Company. Here amid beautiful surroundings are reared over 3 million fish annually for the re-stocking of Alberta's streams.

**THE READER ROCK GARDEN** Visitors should not miss seeing this internationally known Rock Garden. This beauty spot contains over 2,000 varieties of plants from all parts of the globe.

**FOR THE SPORTS-MINDED** Golfing, tennis, lawn bowling, riding, hiking, baseball, football, skating, curling and skiing in their respective seasons. Big game hunting, fishing, duck, goose, pheasant, partridge in season. Alberta's hunting grounds are unexcelled in Canada.

**AVIATION** Calgary has a thriving Flying Club and three commercial charter air services companies, where private flights can be arranged. Unexcelled views of the City and the towering Rockies from the air at reasonable rates.

## INDUSTRIAL SITES

Over 75 industries have located in Calgary since the war. Industrial sites are available. Calgary offers advantages to the industrialist, including abundant supply of natural gas; electrical power at rates in some classifications lower than elsewhere in Canada; abundant fresh, cold water; excellent transportation facilities by road, rail and air. Calgary's market area has a population of 400,000. The Calgary Industrial Commission, City Hall, will give prompt attention to enquiries regarding your proposed industrial expansion.

# CALGARY BANFF - LAKE LOUISE - JASPER



PHOTO BY LORNE BURKELL, CALGARY

## THE CITY OF CALGARY

has grown from a Mounted Police Fort, built in 1875, at the junction of the Bow and Elbow Rivers, into a modern city of 130,000 people. It is now one of Western Canada's leading cities, and is served by the Canadian Pacific and Canadian National transcontinental railways, as well as by transcontinental Bus and Air facilities, with connections via Trans Canada Airlines, Canadian Pacific Airlines and Western Air Lines, and Greyhound Bus Lines to all major American cities.

**Calgary** may be reached by road from Great Falls, Montana, to the International Boundary at Coutts, Carway and Chief Mountain; and from Spokane to the border at Kingsgate. The map shows main roads leading from **Calgary** to adjacent National Parks and to the Alaska Highway.

**Calgary**, at 3,439 feet above sea level, is known as the Sunshine City, having more than 2,200 hours of bright sunshine yearly. Visitors to Banff, Lake Louise, Jasper or Waterton Lakes find **Calgary** a desirable place to make their headquarters, with its modern hotels, motor camps and good restaurants, where pleasant accommodation is provided at reasonable prices.

**Calgary** is noted for its modern stores where substantial savings can be made in the purchase of Irish Linens, Diamonds, Fine China, Furs, Woollens, Blankets, etc. Visitors are allowed to take back with them from Canada goods to the value of \$500.00 DUTY AND TAX FREE for each member in the party, provided the visit is for 12 days or more. This privilege may be exercised once every six months. Goods to the value of \$200.00 may be taken out of Canada, DUTY AND TAX FREE, by every resident of the United States who remains in Canada for at least 48 hours. This privilege may be exercised once every 31 days. These privileges are subject to certain regulations and enquiry should be made at a Customs port of entry for complete information.

## RETURNING TO THE UNITED STATES

On their departure from Canada visitors from the United States may have to prove to the United States Immigration Officers that they have the right to be admitted to that country. Bona-fide American citizens should have no difficulty doing this.